

Sponsorships opportunities are broken down by festival components (Main street, Curiosity Zone, cityFEST LIVE). Below are the general packages, but we can create a customized sponsorship package to fit your needs.

### Main Street

Main Street is the home of the Arts & Crafts; Commercial; & non-profit vendor booths and the Carnival. The area will run from E. Hillsdale Blvd down Shell Blvd to the South Service Road. There will be two Truss locations on Main Street. Three trusses will be located at the entrance to the Festival at the corner of E Hillsdale Blvd & Shell Blvd., and one will be on Shell Blvd between the Carnival and the vendors in front of Foster Square Lane.

#### Sponsorship Programs:

\$5000 - Main Street sponsor

- 4'x4' Logo placement on truss on Main Street / Carnival zone
- 10'x10' booth
- Business spot light on social media
- Logo on Main Street Posters & Advertisements
- Logo in invitation to cityFEST VIP Gala

\$2500 - Main Street Sponsor

- 10'x10' booth
- Business spot light on social media
- Logo on Main Street Posters & Advertisements
- Logo in invitation to cityFEST VIP Gala

\$3500 - 4'x4' logo placement on truss at the entrance to cityFEST

\$2500 - 4'x4' logo placement on truss on Main Street / Carnival zone

\$1500 - Logo placement with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)  
- Social Media Announcements

\$500 - Company name listed with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)

### Curiosity Zone

Returning to the Meadows (grassy corner of E Hillsdale and Shell Blvd) for the second year, the Curiosity Zone will feature STEAM (Science, Technology, Engineering, Arts & Math) interactive hands-on activities, demonstrations and special exhibitions.

#### Sponsorship levels include

\$5000 - 10,000 - Curiosity Zone

- 4'x4' Logo placement on truss in the curiosity zone / cityFEST live
- Booth space (size based on level of sponsorship & availability)
- Business spot light on social media
- Logo on Main Street Posters & Advertisements
- Logo in invitation to cityFEST VIP Gala

\$2500 - 4'x4' logo placement on truss on Curiosity Zone

- Social Media Announcements

\$1500 - Logo placement with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)

\$500 - Company name listed with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)

### cityFEST LIVE

Top entertainers will return to the stage located in the Meadows, providing live music from 12 - 8pm on Saturday and from 12:30 - 6 on Sunday. Bands include: Red Vinyl, Patron Latin Rhythm, 92 South, Toree McGee & Pure Ecstasy. Joining our entertainment line-up we will have Aerial Assault Extreme (AAEE). This high energy trampoline act will feature 4 athletes performing in tandem to a scripted show. AAEE will perform between 3 - 4 times per day between the band performances.

Community performers will be featured on the Amphitheater Stage. Applications for acts are now available.

Sponsorship levels include

\$5000 cityFEST LIVE (Meadows non-exclusive) sponsor

- Includes 10'x10' main street festival space
  - Registration required with [www.festivalproductions2.com](http://www.festivalproductions2.com)
- Includes logo placement on Stage banner
- Includes logo placement on LIVE/Curiosity Zone Truss

\$3500 cityFEST LIVE (Meadows non-exclusive) sponsor

- Includes logo placement on Stage banner
- Includes logo placement on LIVE/Curiosity Zone Truss

\$1500 cityFEST LIVE (Meadows non-exclusive) sponsor

- Includes logo placement on Stage banner

\$5000 - Aerial Assault Extreme Entertainment sponsor

Logo and business listing on banner wrapped on the Trampolines  
Located next to the cityFEST LIVE stage  
MC announcements of your sponsorship.

\$1500 - Logo placement with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)

\$500 - Company name listed with other sponsors on truss located in one of the three areas (Main Street / Carnival zone / cityFEST LIVE)